

Premiere Planners *Experience*

2024 MARYLAND

APRIL 25TH - APRIL 28TH



Lavish Style

EDITION

WHERE *Bosses* UNITE & SIX FIGURE *Mindsets* ARE BIRTH!

Premiere Planners Experience is a three-day conference where Event Industry Professionals come together to learn about the industry trends, develop their craft with hands-on demonstrative courses, and gain inspiration to reach new levels of success. By employing a combination of expert coaches, attendees will be able to experience excellence and invest in the information needed to take their business from small startups to successful stand outs. *Our purpose* is to help others grow their business with expert guidance while igniting their passion and creativity as planning and décor professionals.





Debra Taylor

CEO & Visionary of Premiere Planners Experience

Debra Taylor is the owner of Premiere Planners Experience LLC. She's a certified Business Coach & Event Planner and has coached many industry professionals as they launched and revamped their budding businesses. She's an Event Producer specializing in planning and design. Her passion for planning has led her to launch Premiere Planners Academy which she is an expert in the areas of marketing, social media, and mentoring. She's the CEO of the published magazine "enVisioned". She stands on Purpose, Position and Expansion.

Our Team



Kenyetta Clark

Executive Management

Kenyetta Clark, is a creative and passionate experienced entrepreneur who strives to leave a lasting impression on every event she plans. She's the CEO of Remarkable Events by KC and provides a full-service event design, planning & management company specializing in weddings, corporate events, social events, fundraising events, and intimate gatherings.

Fun Fact: I went to school for funeral directing! It is still a passion of mines that I hope to work in eventually!



Kendra Wallace

Vendors Management

Kendra Bryant is a retired Army veteran turned entrepreneur as a Wedding Planner & decorator. With a career spanning since 2015, she's immersed herself in the events industry, driven by her passion for crafting stunning transformations and adept event management. Presently, she owns two businesses: Jordans Travel Journeys, specializing in crafting unique vacation experiences, and Draping Diva Designs, where she imparts the art of creating captivating backdrop drapes.

Fun Fact: If I had to start over again I would fulfill my dream of becoming a renowned DJ under the name "DJ Savage."



Lori Corker Hall

Event Coordinator

Lori Corker Hall owner of Dot Every I Weddings & Events located in Prince Georges County, Maryland. I have always had a passion for creating beautiful and memorable events for my clients. With years of experience in the wedding and event planning industry, I have honed my skills to ensure that every detail is perfect for my clients' special day.

Fun Fact: I love crime, cartel and mafia documentaries and shows.



Alonda Sims

Administrative Assistant

Alonda Sims, is the CEO of Manifested Glory Studios, DigiTaskSquad, and Human ThinkTank. Amazon 3x Best Selling Author. Alonda attends Strayer University to receive her Bachelor's Degree in Business Administration. She has been blessed to currently work with Billion Dollar Businesses and Non-Profits. She believes that in order to make a difference in the world you must first examine yourself and make a difference within.

Fun Fact: I'm a self taught Photographer!



Corielle Crystal

Brand Specialist

Crystal is the owner of Crystal Pixals, LLC. She has been a freelance marketing graphic designer for over 10 years. She has designed for many businesses and events, nationwide, in all sorts of different industries. She is the brand manager and magazine editor for PPE and have worked with many mentees and attendees of Premiere Planners Experience, designing their brands to help market their businesses.

Fun Fact: Before launching my design business, I was a wedding/event photographer for 7 years. Sometime I miss it...sometimes!

Conference Schedule

THURSDAY, APRIL 25TH

6:00 PM: MEET & GREET

FRIDAY, APRIL 26TH

9:30 AM: ARRIVAL & WELCOME

10:00 AM: BALLOON WORKSHOP PT. 1

12:00 PM: BUSINESS SESSION

1:00 PM: LUNCH

2:00 PM: FLORAL WORKSHOP PT. 1

5:00 PM: END OF THE DAY

7:30 PM: SOCIAL MIXER

SATURDAY, APRIL 27TH

8:30 AM: FLORAL WORKSHOP PT. 2

12:00 PM: LUNCH

12:30 PM: BALLOONS WORKSHOP PT. 2

3:00 PM: ROOM TRANSFORMATION

5:00 PM: END OF THE DAY

8:00 PM: GALA "ALL WHITE AFFAIR"

SUNDAY, APRIL 28TH

11:00 AM: BUSINESS SESSION

12:00 PM: LUNCH & LEARN

1:00 PM: BUSINESS SESSION

2:00 PM: EMPOWER-IMPACT & LEVEL UP

3:00 PM: FAREWELL - WALKING INTO YOUR NEXT



2024 MARYLAND

Event Locations & Dress Attire

BUSINESS SESSIONS

BWI AIRPORT MARRIOTT
1743 WEST NURSERY ROAD
LINTHICUM HEIGHTS, MD 21090
(DRESS DOWN OR CASUAL)

SOCIAL MIXER

DOWNTOWN LOFT AT STUDIO 7
800 N. CHARLES ST.
BALTIMORE, MD

WORKSHOPS & GALA

THE GRAND BALLROOM
7489 BALTIMORE ANNAPOLIS BLVD.
GLEN BURNIE, MD 21061
(ALL WHITE ONLY! FORMAL ATTIRE)

A large, stylized gold letter 'P' with a long, flowing tail that loops around the word 'Experience' below it.

Premiere Planners
Experience

ALL
WHITE
Gala

SATURDAY, APRIL 27, 2024

DOORS OPEN AT 8PM

THE GRAND BALLROOM
7489 BALTIMORE ANNAPOLIS BLVD.
GLEN BURNIE, MD 21061

Formal Attire

Expert Speakers



Amber Velvet

Owner of The Velvet Touch Events. She's an engineer by trade, a florist by choice - or simply put a Fleurengineer.

Engineering feeds her mind, but styling floral and events feeds her heart and soul. She loves to merge her techie/nerdy side with her artsy/creative side when she styles events.

Fun Fact: I love to roller skate. I've been rolling for 47 years (since I was 5yrs old)



Essence Pugh

Owner of A Touch of Essence. She has always had a passion for planning, decorating and bringing people's dreams to life. This has become her full time love where she devotes the time and attention needed to coordinate all the details necessary to plan your perfect event. She is the proud owner of three venues based in Greenville SC.

Fun Fact: I love butterflies! I love their transformation and meaning. I normally wear some kind of butterfly everyday!



Ketline Turner

Ketline is a multifaceted entrepreneur, business coach, and motivator based in the vibrant city of Boston, Massachusetts. She expanded her expertise to encompass meeting planning, pricing strategy, and balloon instruction. She is the proud owner of Above Greatness Events.

Fun Fact: I love my signature drink, Hennessy with Red Bull



Ayana Blount

She is a pure-bred encourager and motivationalist. She helps you to get the K.E.Y.S. to success, unlock the door, and unleash the winner within. A master communicator, Ayana is an award-winning speaker, podcaster, strategist, and author. She delivers the taste of success to creators and entrepreneurs through her premiere Coaching and Consulting Firm The Passion Strategist Enterprises.

Fun Fact: I was born during a blizzard and my favorite season is summer!



Kenyonna James

Kenny James owner of Reels by Kenny is a Social Media Manager with a passion for helping small businesses shine online. Specializing in event content creation and strategic social media management, Kenny offers a blend of creative solutions and effective strategies designed to boost digital presence. Whether it's crafting engaging content or overseeing daily social media operations, Kenny brings a tailored approach to each project.

Fun Fact: I like to watch pimple popping videos and watch murder documentaries on Netflix



LaTasha Briscoe

LaTasha Briscoe owner and Creative Director of LB Innovations Events, a full-service event planning and design firm. Founder of the LB Innovations Collective and The Space by LBI Collective. She's the Events and Operations Manager for Pop-Up and Grow Waldorf.

Fun Fact: I'm an anti-social, promoter of social engagement, that prefers to be on my couch by 7pm.

Dream
again & this
time, dream

Bigger

DEDICATED TO

Our Boss Sister We Lost



Sunrise
11/11/81

Tywanna Shavel Miller

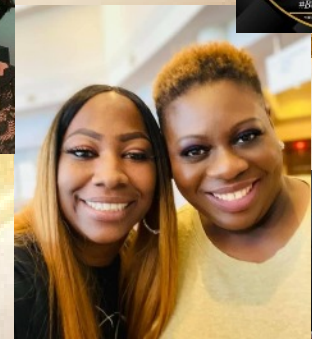
Sunset
1/28/24

Tywanna Miller was the owner of Enchanted Embellish Decor located in Houston, TX she had a passion and love for the event industry from weddings to events she was passionate about her work.

Her dream was to take her business to the next level. She joined the Premiere Planners Academy and under the mentorship of Debra Taylor she began to revamp her business for success. She fell in love with the vision for the PPE Brand and soon after she joined the PPE team.

She was a great asset to the PPE team. She was always smiling and motivating others. She was a great mom and wanted to do better for herself and her kids. I can still hear her encouraging words to me "Debra you have a powerful gift that's going to change the lives for so many people" she said , "Debra you changed my life and I know that your going to do great things"

Our Boss sister Tywanna Miller has gained her wings but she will live forever in our hearts until we meet again.



WHAT'S NEXT FOR *Premiere Planners Experience*

enVisioned magazine relaunch

Boss S.H.E. Tour

SHE stands for "Structuring Her Empire"

Women of Excellence Pursue & Recover All

Premiere Planners Experience Marketing Firm

Lavish Style Shoot & Branding Workshop





New Accepting NEW CLIENTS & ENGAGEMENTS

Speaking Topics:

- ◆ Road Map to Success
- ◆ Business Fundamentals
- ◆ Marketing your Business
- ◆ Purpose- Position- Expansion
- ◆ Motivational-Empowerment

New Clients:

- ◆ Event Producer
(Conference & Workshops)
- ◆ Project Management

DEBRA *Taylor*

www.premiereplannersexperience.com



Although Crystal Pixals is an exclusive brand designing company, we have partnered with Premiere Planners Experience to help assist mentees by building websites and designing marketing materials to get your event industry business looking it's very best.

These packages listed below are exclusively offered to PPE Mentees only.

Please note that these packages can not be altered, only added to.

Mentorship Price List

BLACK PACKAGE

Business Card Design
Social Media Profile Banner
10 Social Media Templates
(5 Squares + 5 Story)
5 Instagram Highlight Covers

\$150

GOLD PACKAGE

Business Card Design
Flyer Design
Social Media Profile Banner
10 Social Media Templates
(5 Squares + 5 Story)
5 Instagram Highlight Covers
1 Page WIX Website
Website Launch Announcement

\$500

A LA CARTE

Logo Design/Revamp	\$150/\$75
Flyer/Rack Card Design	\$50
Brochure Design	\$75
Additional Site Page	\$100
WIX Website Maintenance	\$50hr

For any questions or more information, please contact **Crystal**
at www.CrystalPixals.com or email CrystalPixal@gmail.com

Thank you to our Vendors



Tara Lewis
www.Grace-Abound.com
tlewis@grace-abound.com



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